

Hi,

It's competition time! I've had scores of emails and telephone calls after my tease last week about the competition that will see 3 people personally coached and mentored by me, Jon Street and Charlie Wright in starting and running a successful online business.

If you're one of the chosen few, we will help you set up a business from scratch following these 7 simple steps:

- 1. Find a hungry market looking for a problem to be solved**
- 2. Create a simple website that encourages people in this market to sign up and receive more information from you**
- 3. Market your squeeze pages in places where people in your niche market hang out**
- 4. Build relationships with your subscribers**
- 5. Find suitable products to promote to your list**
- 6. Create a product launch series and build a buying frenzy**
- 7. Repeat the above again and again to make a consistent online income**

If any of this seems familiar, it's because it is based on the business model Jon Street used in his brilliant 30K Day eMarketing programme. That in turn was based on techniques I have used and developed over the last 10 years in my own business and in others I have worked with.

I personally taught both Charlie and Jon to do this. They have now refined the strategy even more. And now it's time for us to pass on our knowledge to others. You don't need any previous online experience - just a willingness to follow our instructions and take action!

All 3 of us use this exact same strategy - and without blowing our collective horn section, we have done very well indeed financially. More than that, it's actually the easiest and most stimulating way I know of making money online. Bar none.

I'm not going to make any wild claims BUT our aim is to provide the winners with the tools and motivation to create a serious life-changing income within just a few months.

Why are we holding this competition?

First, because I want to prove beyond any doubt that this online plan can be used by anyone to make serious money. Second, because I think it's going to be a lot of fun. And finally, if we find that we all enjoy the experience we may consider offering a full mentoring programme to people in the future.

The competition will be open until 31st July. However I urge you to get your entry in early. I suspect there will be thousands of entrants. Both Jon and Charlie will be opening up the competition to their readers from next week. As you are a loyal reader (and the competition was my idea!), you are the first to hear about it.

Of course it's a given that if you are entering this competition you'll be prepared to give up some time to work on this business. I suspect at least 1 hour per day devoted to the business.

When it comes to the training and mentoring - this will be done through a mix of emails, telephone calls, online webinars and face-to-face meetings. The latter would take place in central London. So you would need to be able to take at least one day for that.

Here's how to enter the competition

First off, please fill in a simple questionnaire. Go to <http://tinyurl.com/ktv47v>

It's completely anonymous, but I want to get a feel for what people's experiences and expectations are. It shouldn't take you more than a few minutes to complete. Most are multiple-choice questions. There are also a few boxes where you can write down specifics.

Second - and this is the important bit - I would like you to send me an email at nicklaight@yahoo.co.uk telling me why I should pick you. In the subject line put 'The Big Prize'. Please include anything you believe is relevant.

Tell me why you want to start an online business and include any previous experience you may have - the good and the bad. I also want to know what you feel is currently stopping you from succeeding online.

Then Jon, Charlie and I will go through the entrants and pick 3 people we feel would benefit most from our help. As I said before, this competition is open to all. You don't need any previous online experience - far more important is your ambition and determination to succeed.

So, go fill out the questionnaire first (just click on <http://tinyurl.com/ktv47v>). Then write that email to me and send it as soon as possible. The closing date will be 31st July. I suspect we will announce the winner in the first week of August.

Good luck!

Best regards

Nick

 [Back to top](#)

 [Previous](#) | [Next](#)